

BUBBLEWRAP

Local news brought to you by
local journalists



Press Release (no embargo) Thursday 16th September 2021

Launch of London local news newsletter featuring independent publishers

Bubblewrap is a new weekly round-up of local news stories from across the capital

Social enterprise newspaper publisher, Social Spider Community News, is launching a new local news newsletter for London tomorrow.

[Bubblewrap](#) will feature local news from Social Spider's local publications alongside stories from other independent publications including: Newham Voices, SE1, Peckham Peculiar, 853, Roman Road London, Fitzrovia News and Inside Croydon.

The newsletter will give Londoners a wider perspective on what's going on in different parts of the city, while providing leaders outside London with an alternative view of life in the capital – in contrast to national media stories focused on financial activity and Westminster-based politics.

It will highlight and amplify the work of London's independent publications, written by locally-based journalists focused on local communities. All the publications featured are independents with locally-based reporters and are members of the [Independent Community News Network](#), which has 125 member publishers across the UK.

Bubblewrap editor Mariam Chaudhri said: "Bubblewrap aims to bring together and promote the work of independent journalists based in London. In this way, we hope to explore the similarities and differences between different boroughs; to give readers a broader picture of what is happening in their local area and around London."

Social Spider editor-in-chief James Cracknell said: "With Bubblewrap we want to showcase the best of independent, community-focused journalism from around London. There has been significant growth in the independent media sector in the capital over the last decade, much of it in response to the ongoing decline of corporate-owned media, and we think Bubblewrap will be a great way to bring this rich and varied local journalism to a wider audience."

Readers can sign-up [here](#) to receive the Bubblewrap newsletter or email mariam@socialspider.com for more information.

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Notes to Editors

- (1) Social Spider Community News is part of [Social Spider CIC](#), a not-for-profit social enterprise which publishes five local newspapers: [Waltham Forest Echo](#), [Tottenham Community Press](#), [Enfield Dispatch](#), [EC1 Echo](#) and [Barnet Post](#).
- (2) Social Spider Community News publishes local newspapers based on a not-for-profit, social enterprise model working in partnership with local communities. Its publications are edited by paid, professional journalists who commission features from local residents and community organisations - and funded primarily through print advertising, with additional income from membership donations and online advertising.
- (3) The Social Spider Community News team blog about their approach to local journalism at [Start Spreading The News](#).
- (4) Social Spider CIC's Managing Director, David Floyd, is available for comment at david@socialspider.com or 07789 778 085.